

CINDY YEP Art Director

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PORTFOLIO cindyyep.com

EXPERIENCE **Freelance Art Director (2007 - present)**
Senior-level designer for a variety of client projects, including online and print advertising, websites, email, and identity.

Associate Creative Director (2006 - 2007)
Godfrey Q and Partners
As head of online advertising, managed teams in creation of worldwide integrated campaigns. Promoted to ACD at two years.

Interactive Art Director (2003 - 2005)
Godfrey Q and Partners

Art Director (1999 - 2002)
Tonic360 / J. Walter Thompson

EDUCATION B.A. in Digital Art, UC Santa Cruz
School of the Art Institute of Chicago

SPECIALITIES art direction illustration email marketing
web design interactivity banners
identity animation microsites

SELECTED CLIENTS Dolby Labs Symantec Cisco Systems
Yahoo! Sun Microsystems eBay
MacEwan Wines AAA Travel PayPal
Macy's WebEx Vonage
Sybase Skype Jamba Juice

AWARDS BMA ACE Award for Integrated Online Campaign, 2008
SF Show Merit Winner, Print Advertising, 2003

ALSO Owner/artist of Hamburgerpanda, a clothing and art line.